

# BELAP

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## Brilliance With Elegance Leadership Acceleration Program (BELAP)

The gateway to career success for women professionals

*A Not for profit women's  
empowerment initiative*





# Empowering Indian Women with Executive Presence to Shine, Lead, and Succeed

**Are you ready to move to the next level in your career, business, or leadership journey?**

BELAP is an exclusive 6-month, AI-powered leadership acceleration program designed for working women who aspire to break barriers and amplify their executive presence.

## Why Executive Presence?

- 26% of promotion decisions are based on executive presence –not just performance.
- Indian women often face culturally biased expectations in leadership, leading to missed opportunities and invisible barriers.
- BELAP helps redefine executive presence, letting you shine on your own terms.

## Program Highlights

- 6 Months: 3 months structured learning + 3 months practice and AI feedback.
- Comprehensive Curriculum: Executive presence, scientific grooming, public speaking, storytelling, digital authority, and leadership mastery.
- Personalized Learning Path: Individual “Brilliance Score Reports” powered by AI.
- Live Masterclasses: Industry experts and role models.
- Certification: Earn recognition for your professional advancement and become part of India’s emerging network of women leaders.

## A Course Tailored For You

Executive Presence is personal to you, our state-of-the-art AI provides individual guidance

- AI Insights: Real-time, unbiased feedback on your style, voice, posture, and presence.
- AI Analysis: Skin health and facial appearance, wellness, and weight management.



## What You Will Gain

- Practical Skills: Communication, influence, digital visibility, and personal branding.
- Network: Engage with a dynamic peer group and expert mentors.
- Visibility: Opportunities for awards and nominations to amplify your profile.

## Making Executive Presence Affordable

- As a not-for-profit initiative, BELAP is designed to make high-quality executive leadership development affordable, inclusive, and impact-driven.
- When you join BELAP, you're not just investing in yourself—you're joining a community that's focussed on Women empowerment



## Who Should Apply?

- Women Professionals: With 10+ years of corporate, or multinational sector experience (exceptions for high-potential early career leaders).
- Women Entrepreneurs: Ambitious, growth-oriented women seeking transformation and visibility.
- Women eager to navigate organizational, cultural, and systemic leadership challenges.

## Comparable to the Best – Personalized for You

| Institute   | Program Name                                  | Duration | AI Personalization                         | Fee (approx.)        |
|-------------|---|----------|--|----------------------|
| INSEAD      | Executive Presence & Influence                | 5 weeks  | None                                       | ₹1,90,000+ / \$2,300 |
| eCornell    | Executive Presence for Women                  | 2 months | None                                       | ₹1,45,000+ / \$1,750 |
| ISB         | Women Leadership Program                      | 3 months | ??   | ₹1,50,000+ / \$1,800 |
| Foresighted | Brilliance with Elegance Acceleration Program | 6 months | Yes for both assessment & ongoing Feedback | ₹25,000 / \$289      |



# Our Advisory Board



**Partho Chatterjee**

ACC-ICF, Leadership Coach | Former VP – Balmer Lawrie & Co. Ltd, (Retd),



**Garima Mishra**

Human Capital Strategist | Culture & Wellbeing Advocate | Former CHRO – Brookfield Properties | Ex-HR Leader with DBS/HSBC/ICICI Bank



**Ila Goel**

Former Director – Numerator India | Independent Director | Board Member| Coach



**Tumpa Sarkar**

Sr. Consultant – Strategic HR, L&OD @ British Council | Ex-Indorama | WICCI Council President |D&I ,HR & OD Intervention Specialist



**Dr. Ruchi Gupta**

CEO and Co-Founder at SkinMinds | Dermo-technocrat| IIM Alumni | MBBS | DE&I Champion



**Dr. Anupama Hariharan**

Associate Director @ IQVIA/HBA Ambassador/Author/Poet/Mentor



**Sagar Vadapurkar**

Strategic HR Leader | DE&I Advocate |Former Sr. VP – Human Resources, Exxat



**Srividya Jayaraman**

HR Transformation & Culture Architect | Champion of Talent, Growth & Inclusion| Ex- VP – Human Resources, Randstad Global Capability Center



**Dr. Smitha Nambiar**

Founder- Life Elementz/ Co-Founder MediWt/ Lifestyle Medicine Physician/Medical Advisor- Corporate Health Programs



**Namita Pandey**

Chief Human Resources Officer @ SRIJAN | Leadership Coach | Mentor



**Shalima Jain**

COO @ KATALYST India



**Dee Sequeira**

Associate Vice President @ Aavaada Group | DEI Champion | Mentor



# Meet Our Core Faculty



## Kaverrie Purii

Leadership Presence Facilitator | Behavioral Trainer | MapsTell Coach

With over 15 years of experience in Learning & Development, Kaverrie is known for her dynamic, experiential workshops on executive presence, non-verbal communication, and hybrid leadership. A certified MapsTell behavioral guide and transformational trainer, she blends psychology with energy coaching to help professionals command attention—on screen and in person.



## Shivani Jain

ICF-Certified Life Skills & Executive Coach | Emotional Intelligence Specialist | NLP Practitioner

With over two decades of experience in coaching and facilitation, Shivani blends science-backed tools like Emotional Intelligence and NLP to help individuals unlock their inner presence and lead with confidence. She has conducted 1:1 coaching, corporate workshops, and academic collaborations, with content delivery tailored for both classroom and digital platforms.



## Dipti Maurya

Executive Coach | L&D Consultant | Behavioral Transformation Expert

Dipti brings over two decades of expertise in leadership communication, executive presence, and stakeholder influence. Her approach integrates NLP, TA, and CBT frameworks to empower women leaders to navigate high-stakes conversations, build trust, and shape confident leadership identities. She has coached 15,000+ professionals globally.



## Pooja Kushwaha

Personal Brand Architect | Image Consultant | Soft Skills Trainer

Pooja is an Image Consultant and Coach who helps professionals transform their presence, communication, and personal brand. With her expertise in personalized image strategies, she empowers leaders to make lasting impressions, lead with impact, and speak with confidence. Through her sessions, podcasts, and coaching, Pooja has guided executives and professionals to bridge the gap between their potential and real-time presence.



## Arti Sultania

Internationally Certified Image Consultant | Color & Etiquette Expert

Arti specializes in visual branding, personal styling, and executive grooming for professionals. She brings global certification and hands-on experience in transforming how women present themselves across boardrooms, interviews, and media platforms. Her sessions on color psychology and leadership image are both insightful and actionable.



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## How to Apply

Visit: [www.skinminds.com/belap](http://www.skinminds.com/belap)  
Nominate yourself or a colleague.

Scholarships : based on ambition and potential

For queries or assistance: You can approach our Program Director Ms. Kinnari Joshi.

- Email - [kinnari.joshi@skinminds.com](mailto:kinnari.joshi@skinminds.com)
- Call/WhatsApp her at +91-9870014407.

